

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION Federal State Budgetary Educational Institution

higher education
"Ural State University of Economics"
(USUE)



REGULATIONS

for the International Competition of Projects of Young Scientists and Students for the Development of the Gaming Industry and E-Sports



For the International Competition of Projects of Young Scientists and Students for the Development of the Gaming Industry and E-Sports

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1. General provisions

- 1.1. These Regulations (hereinafter referred to as the Regulations) regulate the procedure for organizing and conducting the International Competition of projects of young scientists and students on the development of the gaming industry and e-sports (hereinafter referred to as the Competition).
- 1.2. The competition is held within the framework of the Congress of Innovators of the Eurasian Economic Youth Forum (hereinafter referred to as EEYF) and is implemented at the main site of EEYF at the Ural State University of Economics (hereinafter referred to as the USUE site), as well as at foreign and regional sites of EEYF that have chosen this Competition for implementation on their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Innovators of the EEYF website, as well as on the pages of the foreign/regional sites themselves on the EEYF website.

Internet address of the EEYF website www.eurasia-forum.ru

1.3. Organizer of the Competition:

Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics), Department of Information Technologies and Statistics.

1.4. Co-organizers of the Competition:

Universities-organizers of foreign and regional EEYF platforms that have chosen this competition for implementation at their sites.

- 1.5. Competition Partner:
 - Target Games
 - Optima-PROMO
 - OOO SMT
 - Naumen
 - LLC PROFIT
- 1.6. The goal of the competition is to promote the implementation of creative initiatives of young scientists and students in the field of analysis, design and development of solutions for the development of the gaming industry and e-sports.

2. Scientific directions of the competition

The subject of competitive evaluation are projects submitted to the Competition in the following areas:

- 1. Empirical research and statistics in the gaming industry and e-sports;
- 2. Athlete Management and Sports Marketing;
- 3. E-sports and gaming business;
- 4. Management of eSports events;
- 5. Esports team management;
- 6. Event management in eSports;
- 7. Game design;
- 8. Game development;



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- 9. Marketing in the gaming industry;
- 10. Coaching activities in the field of eSports;
- 11. Gamification of the educational process;
- 12. SMM management in eSports;
- 13. Business models in eSports;
- 14. Psychology in eSports. Features of the trajectory of a successful cybersportsman;
- 15. eSports broadcasting;
- 16. Esports Event Resources.

3. Conditions of participation in the Competition

- 3.1. Students (students, graduate students) and young scientists, educational organizations, academic institutions and other interested organizations in Russia and foreign countries under the age of 35 are invited to participate in the Competition (hereinafter referred to as the Participants).
- 3.2. Works prepared by young scientists candidates of sciences are not accepted for the competition.
- 3.3. Completed works performed individually or collectively (in teams of up to 3 people) are submitted to the competition.
 - 3.4. One participant (one team) has the right to submit only one work to the Competition.
- 3.5. Works of participants that do not meet the requirements specified in Section 5 of the Regulations will not be accepted for participation in the competition.
- 3.6. There is no registration fee for participation in the competition. Expenses for accommodation of non-resident participants, food and transportation expenses for participation in the full-time stage of the competition are paid by the participants themselves or by sending organizations. The exception is the winners of foreign/regional competition sites.

4. Stages and timing of the Competition

- 4.1. The competition is an annual event and is held during the summer semester. The final dates for the Competition, as well as its main stages, are established by order of the rector of the chairman of the EEYF organizing committee the rector of USUE and are published on the Competition pages of the EEYF website.
 - 4.2. The competition is held in three stages.
- 4.2.1. The first stage (until March 20, 2025 inclusive) acceptance and registration of competitive works (projects); checking the work for compliance with the requirements for the work.

The first stage is carried out by the organizing committees of the Competition of the relevant sites:

- Organizing Committee of the USUE Main Site Competition;
- organizing committees of the Competition of foreign/regional sites.

If less than 10 competitive works are received at a foreign/regional site, then the Competition at this site is considered not to have taken place, and the received works participate in the competition of the main site of USUE on a general basis.



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4.2.2. The second stage (qualifying) (from March 21 to April 1, 2025) — examination of competitive projects registered and admitted to the Competition based on the results of the first stage. Determining the finalists of the Competition from the USUE site and the finalists of the Competition from foreign/regional sites.

- Conducting the qualifying stage at the USUE site

The examination of competitive works received through the USUE site is carried out by the expert commission of the Competition of the USUE site. The commission selects **from 12 to 15** finalists in absentia . The final number of finalists from the USUE site depends on the actual number of finalists from foreign/regional sites of the Competition. Lists of finalists who made it to the finals of the Competition are published on the Competition page of the Congress of Innovators of the EEYF website.

- Conducting qualifying stages at foreign/regional competition sites

The examination of competitive works at the EEYF sites is carried out by expert commissions of foreign/regional Competition sites. Expert commissions select 5-10 best participants in the national/regional round of the Competition. The organizing committee and the expert commission of the foreign/regional site of the Competition will conduct a full-time defense on April 1, 2025 and determine the winner and prize-winners of the national/regional round of the Competition.

The winner (first place) of the national/regional round of the Competition becomes a finalist in the international final of the Competition. He is given the opportunity to participate in the finals of the Competition and other final events of the XV EEYF on April 21-25, 2025 in person. Payment for travel and accommodation is provided by the main organizer of the EEYF - USUE.

Participants who took 2nd and 3rd place will be solemnly presented with certificates and memorable gifts at a foreign/regional site on April 24, 2025.

The general list of finalists of the international final of the Competition is formed from the finalists from the USUE site and the winners of foreign/regional sites that have chosen this Competition. The general list of finalists of the Competition is published on the EEYF website, on the page of the Congress of Innovators Competition from April 1 to April 10, 2025.

4.2.3. The third stage (final) (April 23, 2025) – defense of competitive projects of the international final of the Competition; determination of the winners of the Competition; rewarding

The third stage is held between the finalists of the international final of the Competition through public in-person defense of projects. Defense of projects remotely using online communication is carried out by decision of the Organizing Committee of the Competition.

5. Registration of participants, requirements for submitted documentation and rules for registration of competitive works

- 5.1. Works are submitted to the Organizing Committee of the Competition in electronic form through a special registration form on the EEYF website www.eurasia-forum.ru.
- 5.2. To participate in the Competition the following package of documents must be submitted:
- 1) the author's statement about participation in the Competition (Appendix 1) is submitted by filling out the participant's registration form on the EEYF website.



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2) competition work (project) (with a title page in the form of Appendix 2) – attached as a separate file to the participant's registration form.

If the work is prepared by a team of authors, one of the authors is registered as the team captain and attaches the work, the remaining participants are registered as team members, without attaching the work;

5.3. All documents are provided in a single package until March 20, 2025, or otherwise specified on the Competition page of the EEYF website.

The absence of any of the documents specified in clause 5.2. within the prescribed period is grounds for refusal of admission to participate in the Competition.

- 5.4. The competition project must meet the following requirements:
- 1) must be copyrighted;
- 2) should be formatted as follows: file in power format point (or other presentation format) the name of the file must indicate the surname of the author(s). Volume of work: 15-20 slides.

Typical project structure: title slide; relevance of the chosen topic; goals and objectives: the main part of the project; project implementation costs; sources of financing; payback periods; and other information.

6. Criteria for evaluating competition works

- 6.1. At the first stage of the Competition, the organizing committee admits works (projects) for further expert evaluation according to the requirements specified in Section 5 of the Regulations.
- 6.2. During the second (qualifying) stage, members of the expert commission(s) conduct an examination of the participants' projects and determine up to 15 (fifteen) finalists of the Competition.

Criteria for evaluating competitive works at the second (qualifying) stage:

- 1) paperwork up to 10 points;
- 2) relevance of the applied solution up to 15 points;
- 3) novelty and originality of the solution up to 15 points;
- 4) content of the study: scientific, technical and economic feasibility of the project concept; quality of design of an applied software project (description of supporting subsystems); software and technical implementation of the application solution; logic, scientific style and literacy of presentation; presence of applications, illustrations, graphic explanations of appropriate quality up to 40 points;
- 5) practical significance of the results, the possibility of testing and implementing the results obtained -20 points.
- 6.3. Lists of finalists are published on the Competition page. Information letters about reaching the finals are sent to the finalist participants.

If the finalist cannot personally take part in the final of the Competition, the Organizing Committee provides the opportunity to publicly defend the project remotely, in the form of a webinar; if the finalist cannot take part in the final of the competition remotely, by decision of the Organizing Committee, the participant who took 16th place according to the results of the second (qualifying) stage of the Competition is included in the finalists.

- 6.4. Criteria for evaluating participants during the full-time defense of work at the third (final) stage:
 - 1) relevance of the project topic up to 15 points;



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2) novelty and originality of the project – up to 15 points;

3) significance of the research results – up to 20 points;

4) presentation – up to 20 points;

5) defense (answers to expert questions) – up to 30 points.

6.5. If the winners and prize-winners of the Competition have the same number of points (equal), the decision to determine the winners and prize-winners is made by the Expert Commission of the Competition.

7. Winner's reward ceremony Competition

7.1. Based on the results of the public defense of the project, the winners and prize-winners of the Competition are determined, they are awarded Diplomas of 1st, 2nd, 3rd degree and orders for 1st, 2nd, and 3rd place, respectively.

Participants who took 4th and 5th places in the Competition are awarded Certificates for 4th and 5th places, respectively. All participants in the third stage - public defense of projects - receive certificates of finalists of the Competition in electronic form.

7.2. The winners and runners-up of the Competition are awarded cash prizes within the framework of the Competition prize fund, established on the basis of the order of the USUE Rector and in accordance with the protocol of the Competition expert commission.

Cash prizes (including payment of income tax) are transferred by the Competition organizer within 1.5 months to the personal accounts of winners and prize-winners using the details provided to the Competition coordinator, subject to the submission of the following documents to the Competition organizer:

- printout from the bank's personal account: bank details and personal account number for transferring money;
 - a copy of the passport page 1, 2 and page with registration;
 - a copy of the TIN or a printout of the TIN data from the website.

If the winner or prize-winner of the Competition turns out to be a group of authors (team), the cash prize is divided among all members of the team (team) in equal shares.

Cash prizes for foreign participants participating in the finals in person are issued at the USUE cash desk on the day of the award.

Cash prizes for foreign participants participating in the finals via online communication are transferred according to the details of the bank that is a partner bank of the Russian bank.

- 7.3. Participants who took 1st, 2nd and 3rd places based on the results of the qualifying rounds of foreign/regional sites of the Competition are awarded certificates for 1st, 2nd and 3rd places at the corresponding sites of the Competition.
- 7.4. The awarding of all finalists of the Competition will take place as part of the final events of the XIV EEYF on April 24, 2025 simultaneously at the USUE site and at foreign/regional Competition sites using online communication.

8. Management of the Competition on the USUE site

- 8.1. The Competition is managed by the EEYF Directorate and the Organizing Committee of the Competition.
 - 8.2. Chairman of the EEYF Organizing Committee Rector of USUE:



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- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the organizing committee of the Competition, the order on the composition of the expert commission of the Competition;
- carries out general management of the organization and conduct of EEYF events within the framework of which the Competition is held.
- 8.3. To organize and conduct the Competition, an organizing committee of the Competition is formed, which includes:
 - scientific director of the Competition;
 - Competition coordinator;
 - members of the expert committee of the Competition;
 - representatives of organizations partners of the Competition,
 - Secretary of the Competition.
 - 8.4. Scientific director of the Competition:
 - prepares the draft Regulations on the Competition, amendments and additions to it;
 - is the chairman (co-chairman) of the expert commission of the Competition;
 - selects the composition of the expert commission of the Competition.
 - 8.5. Competition Coordinator:
 - ensures the invitation of members of the Expert Commission of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations of the Russian Federation and Eurasian countries;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of the expert commission for evaluation;
 - organizes and monitors the progress of the Competition;
- organizes the work of the expert commission during the international finals of the Competition;
- organizes the registration of diplomas, certificates and awarding of the winners and prizewinners of the Competition;
- organizes the collection of abstracts of competitive works of the Competition finalists and their transfer to the USUE Publishing House for inclusion in the collection of EEYF materials;
- organizes the collection of necessary documents for issuing cash prizes to the winners and prize-winners of the Competition;
 - draws up a report on the Competition.
- 8.6. An expert commission of the Competition is created to conduct an expert assessment of competitive works.

The Chairman of the Expert Commission of the Competition is the Director of the EEYF Congress, where the Competition is taking place. The co-chairman of the Expert Committee of the Competition is the scientific director of the Competition. The expert commission includes highly qualified pedagogical and scientific workers, leading specialists from among the organizers of the EEYF, as well as invited experts. More than half of the members of the expert commission must be representatives of third-party organizations. Decisions of the expert commission are made by open voting, a simple majority of votes of the members of the expert commission present, minutes are



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recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendices 3, 5).

Information on the composition of the organizing committee and expert commissions of the Competition is published annually on the Competition page of the EEYF website.

9. Management of the Competition at foreign/regional sites of the EEYF

- 9.1. The Competition is managed by the organizing committee of the foreign/regional EEYF site and the organizing committee of the Competition of the EEYF site.
 - 9.2. The organizing committee of the EEYF Competition includes:
 - Competition coordinator;
- an expert commission of the Competition consisting of at least 3 people from among highly qualified teaching and research workers of the university organizing the site, as well as invited experts.
 - Secretary of the Competition.
 - 9.3. Competition Coordinator:
 - ensures the invitation of members of the Expert Commission of the Competition;
- organizes the distribution of information letters to educational, research and scientific organizations in their country or region of Russia;
- organizes registration (through the registration system of the EEYF website) and verification of compliance of received competition documents with established requirements, sends competition works to members of expert commissions for evaluation;
- organizes the work of the expert commission during the qualifying round of the Competition;
- together with the organizing committee of the USUE site, organizes the trip of the winner of the national/regional round of the Competition to USUE to participate in the international finals of the Competition (1st place);
- organizes the transfer of the thesis of the Competition winner's work to the Competition coordinator of the USUE site for inclusion in the collection of EEYF materials.
- 9.4. To conduct an expert assessment of competitive works, an expert commission of the Competition at a foreign/regional site is created.

The composition of the expert foreign/regional competition commission is approved by the organizing committee of the foreign/regional site. The expert commission includes highly qualified teaching and research workers, leading specialists from among the organizers of the EEYF site, as well as invited experts, including, by agreement, the scientific director of the Competition.

Decisions of expert commissions are made by open voting, by a simple majority of votes of the members of the expert commission present, minutes are recorded, the minutes are signed by the chairman, secretary and members of the expert commission (Appendix 4).

10. Coordinates of the Organizing Committee of the Competition

10.1. Competition organizer: Federal State Budgetary Educational Institution of Higher Education "Ural State University of Economics" (Ural State University of Economics)

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Address: 620144. Ekaterinburg, st. March 8/Narodnaya Volya, 62/45

Tel.: (343) 257-91-40, fax: (343) 257-71-47

Official website of the organizer: www.usue.ru

Official website of the Competition and the Eurasian Economic Youth Forum (EEYF): www . eurasia - forum . ru

USUE department responsible for holding the Competition: Department of Information Technologies and Statistics.

Contact details of the Competition coordinators are indicated on the Competition page of the EEYF website.

10.2 Contact details of the coordinators of the foreign sites of the Competition are indicated on the pages of the foreign/regional sites of the Competition on the EEYF website.



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Appendix 1

PARTICIPANT APPLICATION

the International competition of projects for young scientists and students for the development of the gaming industry and e-sports*

I ask you to accept my work for participation in the International competition of projects of young scientists and students on the development of the gaming industry and e-sports. I provide the following information about myself:

Participant/	Surname	
Team captain/	Name	
A member of the team	Surname	
icum	Date of Birth	
	Place of work/study	
	Position/group, course	
	Faculty	
	Department	
	Specialty, specialization	
	Address (country, city)	
	Contact number	
	E-mail	
	Work theme	
Scientific director	Surname	
	Name	
	Surname	
	Academic degree, title	
	University (organization)	
	Contact number	
	E-mail	

^{*} The application is submitted by filling out the participant's registration form on the specialized website of the EEYF. If the work is prepared by a team of authors, one of the authors is registered as a "team captain" and attaches a file with the text of the competition work to the participant's registration form. The remaining authors of the work are registered as a "team member"; to complete the registration, they attach a file with the name of the project and a list of authors.



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Appendix 2

The International Competition of Projects of Young Scientists and Students for the Development of the Gaming Industry and E-Sports

Competition work

Job title
Author:
(full full name)
Student (graduate student, etc.) group course
Full-time (correspondence) education
Name of university, organization
Scientific
supervisor:
(full name, academic degree, position)



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Appendix 3

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

		AND A PROPERTY OF THE PARTY OF	
-		USUE site	
(on determining the finalists o Students for th	f the International Competition of Projects o e Development of the Gaming Industry and I	f Young Scientists and E-Sports
	01.04.2025	No	Í
		Yekaterinburg	- 1
	Composition of the expe	ert commission:	
	Chairman of the expert co	ommission:	
FU	JLL NAME - job title		
	Co-chairman of the exper	t commission:	
FU	JLL NAME - job title		
	Members of the expert co	ommission:	
FU	JLL NAME - job title		
Sc	Determination of the final idents on the development of the Based on the results of	of the expert commission: lists of the International competition of projects the gaming industry and e-sports as part of the que the first stage of the International Competition evelopment of the Gaming Industry and E-Sport expert evaluation.	ualifying stage.
	Having assessed the sub-	mitted scientific works, the commission decid	led:
	1. Establish the following	assessments of the participants' work on a 100-	point scale:
	Table 1 – Average ratings	of participants	
No	Full Name	Name of university, organization	Number of points

2. In accordance with the points scored, bring the following participants to the finals of the Competition

Table 2 – Finalists of the Competition from the USUE site

No	EII Mass		
110	Full Name	Name of university, organization	Number of points
L•			scored



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Chairman of the expert commission		/ Full name
	Signature	/ I diff flatfic
Co-chairman of the expert commission		/ Full name
	Signature	/ I un name
Member of the expert commission		
		/ Full name
	Signature	
Secretary		/ Full name
	Signature	/ I dit name



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Certificate for 1st place

Appendix 4

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

		COMMISSION	
_	(r	name of foreign/regional Competition site)	*
	on determining the winners a Competition of Projects of Y	nd prize-winners of the national/regional rou Young Scientists and Students for the Develop Industry and E-Sports	nd of the International pment of the Gaming
	01.04.2025	y and 2 Sports	№ 1
		(city)	1
	Composition of the expe	rt commission:	
F34	Chairman of the expert co	ommission:	
FU	JLL NAME - job title		
DI	Members of the expert co	mmission:	
FU	JLL NAME - job title		
	Agenda for the meeting	of the expert commission:	
	Determination of winners	and runners-up national/regional round of the I	nternational Compatition
of	Projects for Young Scientists a	and Students "Projects for the Development of	the Gaming Industry and
E-	Sports" on the	platform.	the Gaming industry and
site	projects of particip	the first stage of the foreign/regional rounants were admitted to expert evaluation at the	nd of the Competition,
	Having assessed the subr	nitted scientific works, the commission decide	ed:
	1. Set the following rating:	s for the participant's projects on a 100-point sca	ale:
	Table 1 – Average ratings	of participants	
No	Full Name (Full name of each team member)	Name of university, organization	Number of points scored
nat	2. In accordance with the ional/regional round of the Site Table 2 – Award documen		d prize-winners of the
No	Full Name (Full name of each team member)	Name of university, organization	Type of award document



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-		
2		Certificate for 2nd place
3		Certificate for 3rd place
	3. Be recognized as the winner of the national	al/regional round and finalist
	of the International Competition of Projects of Y Development of the Gaming Inc	oung Scientists and Students for the
	(full name/team of authors)	
	(job title)	
	Be recognized as a winner (II place) of the r	national/regional tour
of the	International Competition of Projects of Young Scientists Gaming Industry and E-Spe	and Students for the Development of the
	(full name team of authors included)	·
of the	(job title) Be recognized as a winner (III place) of the II International Competition of Projects of Young Scientists Gaming Industry and E-Spo	and Students for the Development of the
	(full name/team of authors)	orts
	(job title)	
Chairm	an of the expert commission	/ Full name
		Signature / Full harne
Co-chai	irman of the expert commission	/ Full name
		Signature / Full flame
Membe	r of the expert commission	/ Full name
		Signature
Secretar	ry	/ Full name
		Signature / Full name
		8

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Appendix 5

PROTOCOL OF THE MEETING OF THE EXPERT COMMISSION

on determining the winners of the International Competition of Projects of Young Scientists and Students for the Development of the Gaming Industry and E-Sports

24.04.2025		No. 2
	Yekaterinburg	
Composition of the expert	commission:	
Chairman of the expert com	mission:	
FULL NAME - job title		
Co-chairman of the expert co	ommission:	
FULL NAME - job title		
Members of the expert comm	mission:	
FULL NAME - job title		
Agenda for the meeting of	the expert commission:	
	and runners-up International competition	of projects for young
scientists and students "Projects for	the development of the gaming industry ar	nd e-sports" as part of the
final (final) stage.	g	ia e sports as part of the
projects of young scientists and st	e qualifying round(s) of the International students on the development of the gamin were admitted to the finals.	l Competition of applied ng industry and e-sports,

Having assessed the submitted scientific works, the commission decided:

1. Establish the following ratings for the participant's final works on a 100-point scale:

Table 1 – Average ratings of participants

No	Full Name	Name of university, organization	Number of points scored

2. In accordance with the points scored, assign the following award documents to each participant in the final (final) stage of the Competition

Table 2 – Award documents of participants

No .	Full Name (Full name of each team member)	Name of university, organization	Type of award document cash prize size broken down by each team member

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3. Declared winner

of the International Competition of Projects of Young Scientists Gaming Industry and E-Sp	
(full name/team of authors)	
(job title)	
Recognized as a winner (II]	
of the International Competition of Projects of Young Scientists Gaming Industry and E-Sp	
(full full name team of authors included	
(job title)	
Recognized as a winner (III of the International Competition of Projects of Young Scientists Gaming Industry and E-Sp	and Students for the Development of the
(full name/team of authors)	
(job title)	
Chairman of the expert commission	/ Full name
Co-chairman of the expert commission	/ Full name
Member of the expert commission	Signature
	/ Full name
Secretary	/ Full name
	Signature

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The draft Regulation has been submitted by the Acting Head of the Department of Information Technology and Statistics at USUE

Agreed:

Vice-Rector for Social Work and Youth Policy, Co-Chairman of the EEYF

Vice-Rector for Scientific Work

Director of the Digital Eurasia Congress, Director of Institute of Digital Technologies for Management and Information Security

Head of the Law Department

Head of the Management of Scientometrics, Research and Ratings

Harausonn Mec

M.A. Panov

R.V. Krasnov

V.E. Kovalev

A.Y. Kokovikhin

M.I. Brill

V.A. Blaginin

Mercon hancenote D. A.